



BRIGHT
FESTIVAL
_CONNECT

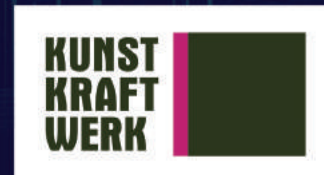
23_25 OCT 2020

Kunstkraftwerk - Leipzig

- // Digital Arts
- // Lighting Design
- // Electronic Music



INFO &
TICKETS:





Discover the charm of digital creativity and find out our Day&Night tours through immersive experiences, VR & AR, interactive installations and lighting design shows designed by artists from all over Europe!

BRIGHT_ART

FARNESINA IMMERSIVE ART EXPERIENCE

A 360° audio-visual show designed to transport the viewers in virtual environments and make them live multisensory experiences. This installation is a part of Farnesina Digital Art Experience and promoted by the Italian Ministry of Foreign Affairs.

Artist: Selection of the best Italian digital artists (IT)
Type: IMMERSIVE EXPERIENCE

3D MICROMAPPING SHOW

Relive the amazing video mapping show realised by 14 of the best Italian digital art studios on the facade of Palazzo della Farnesina (office building of Ministry of Foreign Affairs). This installation is a part of Farnesina Digital Art Experience and promoted by the Italian Ministry of Foreign Affairs.

Artist: Selection of the best Italian digital artists (IT)
Type: MICROMONUMENTAL 3D MAPPING

MEMORY AND DESIRE

A technological sculpture about the evolution of images from analog to digital. This installation is a part of Farnesina Digital Art Experience and promoted by the Italian Ministry of Foreign Affairs.

Artist: The Fake Factory (IT)
Type: MIXED MEDIA INSTALLATION

IMMERSIVE MIRROR ROOM

A mixed media installation immersing the viewer inside a borderless digital work of art. This installation is a part of Farnesina Digital Art Experience and promoted by the Italian Ministry of Foreign Affairs.

Artist: The Fake Factory (IT)
Type: IMMERSIVE ART EXPERIENCE

REFLECTIONS OF OUBEY

Using artificial intelligence and a scale on which eight selected colors from paintings by the late German artist OUBEY correspond to eight elementary human feelings, viewers' responses become visible in newly created, virtually generated pictures.

Artist: Andrey Vradny (RU), Dagmar Woyde-Koehler (RU)
Type: AI INSTALLATION

INTERACTIVE MAGIC BOWL

A computer based interactive animation, changing colors and structures in a painting through a bowl's movement.

Artist: Christoph Brosius, Jan Bubenik (DE)
Type: INTERACTIVE INSTALLATION

OUBEY EXPERIENCE

Have you ever watched an interactive film with moving pixel streams? By following the tracks of late German artist OUBEY's thinking and creative process, this experimental film succeeds in giving a congenial first approach to the man and artist.

Artist: Bernd Mueller, Lars Eberle, Kangding Ray, Dagmar Woyde-Koehler (DE)
Type: WATCHING THE INTERACTIVE FILM, MOVING PIXEL STREAMS

MOBILE KILLERS

Series of animated films about communication nowadays.

Artist: Andrey Vradny (Visuals), Sergey Nenashev (Sound) (RU)
Type: AUDIO VISUAL INSTALLATION

KUNSTKRAFTWERK_LEIPZIG

23-24-25 OCTOBER

INSIDE THE ART

Three different VR-experiences, based on analogue paintings by the late German artist OUBEY that transports the viewer into a 360° interactive virtual reality which simulates to feel like being inside the painting.

Artist: Ole Leifels, Tom Koop, Dagmar Woyde-Koehler (DE)
Type: VIRTUAL REALITY

DISCOVER THE WORLD OF MOTION GRAPHICS

An extraordinary retrospective program with the best 3D images and artworks by the world's top designers & creative artists.

Artist: Art Futura (ESP)
Type: INSTALLATION

ARCHITECTURAL VISUAL ART CONTEST

The winners of the Bright Festival Contest for young emerging talents will show their creativity on the Kunstkraftwerk facade!

Artist: Various Artists
Type: PERFORMANCE

UNITED-EINHEIT

Micromapping of the lightshow „UNITED-EINHEIT“ realized for the 30th Anniversary of Germany Union at Brandenburger Gate in Berlin by The Fake Factory and Michele Pusceddu.

Artist: The Fake Factory, Michele Pusceddu (IT)
Type: MICROMONUMENTAL 3D SHOW

HAND OF THE DESTINY

Augmented reality experience representing virtual statue. Looks like AR mask in Instagram.

Artist: Cardbeast & Kedr visuals collaboration
Type: IMMERSIVE EXPERIENCE

OPEN YOUR MIND FOR NEW ERA

Consists of 5 pieces (each piece takes 2-3 minutes and is a modular kit for further development).

Artist: Andrey Vradny (IT)
Type: VIDEOMAPPING

OUBEY EXPLORER

Through impulses that originate in OUBEY's own thoughts, work and life, participants in the OUBEY Explorer can not only explore the potential sources of his inspiration but also, by giving their approval or dissent, show how they stand individually in relation to certain selected paintings.

Artist: Andrey Vradny (RU)
Type: GAME ORIENTATED DIGITAL RESONANCE SPACE

VIRTUAL JOURNEY THROUGH THE HEART

This audio-visual experience guides visitors into the dynamic reconstruction of the blood flow of a healthy human heart.

Artist: Fraunhofer MEVIS, Bianka Hofmann, Alexander Köhn, Mathias Neugebauer.
Type: A/V EXPERIENCE

BEFORE US LIES ETERNITY

The audio-visual experience allows visitors to dive into different scales of the human body, from digitized microscopic lymphoma tissue examined with the molecular cytogenetic technique Fluorescent in situ hybridization (FISH).

Artist: Fraunhofer MEVIS, Bianka Hofmann, Alexander Köhn, Mathias Neugebauer.
Type: IMMERSIVE EXPERIENCE

ENCOUNTERS WITH OUBEY

Paintings by the late German artist OUBEY travel the world to meet scientists, philosophers, musicians, children and other people. Their spontaneously expressed thoughts and associations are recorded. The videos are presented in combination with the original painting by OUBEY.

Artist: Dagmar Woyde-Koehler (RU)
Type: VIDEO



**BRIGHT
FESTIVAL**
— CONNECT

Get inspired by the meetings and the studio sessions in Art, Science and new Technologies lead by international experts and designers. Reserve your seat and get in touch with the future of digital arts!

BRIGHT_EDU

24 OCTOBER

12:00 - THE ART OF RESONANCE

A Mindkiss' keynote about the new technologies in art.

Speakers: Dagmar Woyde-Koehler, Ole Leifels, Tom Koop, Christoph Brosius and Juliana Vradny.

Type: KEYNOTE **Duration:** 45 Min

13:00 - BRIDGES BETWEEN ANALOGUE AND DIGITAL WORLD

How to realise artistic projects using the Virtual Reality.

Speakers: Ole Leifels, Tom Koop and Dagmar Woyde-Koehler.

Type: KEYNOTE **Duration:** 45 Min

14:00 - MAGIC BOWL "UND," EXPLORER

The joy of playful exploration and discovery as a key principle of the mindkiss project.

Speakers: Christoph Brosius and Dagmar Woyde-Koehler.

Type: ONLINE LECTURE **Duration:** 45 Min

15:00 - DEEP FAKES A REAL THREAT OR A NEW GOOD?

An engrossing keynote with one of the top experts in the video technology that is changing the paradigm of the identity.

Speaker: Maria Chmir, CEO DOWELL Russia **Moderation:** Gerrit Rößler

Type: KEYNOTE **Duration:** 45 Min

16:00 - GAMES OF THE FUTURE PEOPLE

Everything in the world is not perfectly designed. How to make things better?

Speaker: Hakan Lidbo **Moderation:** Gerrit Rößler

Type: KEYNOTE **Duration:** 45 Min

17:00 - TICKET SWAP

Everything in the world is not perfectly designed. How to make things better?

Speaker: XXX **Moderation:** XXX

Type: KEYNOTE **Duration:** 45 Min

KUNSTKRAFTWERK_LEIPZIG

BRIGHT_EDU

25 OCTOBER

11:00 - VISUALIZATION OF MEDICAL DATA

"One look is worth a thousand words." Introduction to medical visualization for a broad, interested, non-expert audience.

Type: KEYNOTE **Duration:** 45 Min

12:00 - NEXT GENERATION IMMERSIVE ART

New Generation Interaction in Cultural Heritage and Immersive Interactive Exhibitions within the Field of Art and Architecture inside a museum.

Speakers: Franz Fischnaller

13:00 - IMMERSIVE ART EXPERIENCES

How to create an immersive art experience? An inspiring speech by one of the greatest italian authors of this new genre of show, a former protagonist of the last video mapping show staged at the Brandenburger Tor.

Speaker: Stefano Fake

Type: KEYNOTE **Duration:** 45 Min

14:00 - COVID19: WEATHERING THE PERFECT STORM.

This film and podium discussion are an attempt to look into the future, to fantasize about this topic, sometimes from an unexpected side.

Speaker: Prof. Dr. Markus Löffler, Red Square Group

Type: KEYNOTE **Duration:** 45 Min



Enjoy the Night Tour experience with audio-visual performances and live shows performed by local and international artists!

With the Night Tour ticket you can spend 2 hours inside the Kunstkraftwerk + 4 hours in the outdoor RedBull area, having drinks and enjoying the sound of talented emerging talents.

BRIGHT_MUSIC

23 OCTOBER

19:00 - NIGHT OPENING CEREMONY

A special event, on reservation only, to introduce the collaboration with the first city hosting **Bright Festival Connect**, the cooperation project created to promote and enhance digital creativity as a mean of connection and exchange between cultures and countries.

Duration: 2 Hr

21:00 - KANAKA LIVE PERFORMANCE

1st show

TERRAGENESI LIVE PERFORMANCE

A never seen before live performance mixing electronic music and generative visual art.

Artist: Kanaka **Type:** A/V Performance **Duration:** 45 Min

22:00 - FLXER LIVE PERFORMANCE

1st show

NO BORDERS

This special audio visual live performance designed with the software and devices developed by the FLxER collective itself.

Artist: Flxer **Type:** A/V Performance **Duration:** 45 Min

23:00 - KANAKA LIVE PERFORMANCE

2nd show

TERRAGENESI LIVE PERFORMANCE

A never seen before live performance mixing electronic music and generative visual art.

Artist: Kanaka **Type:** A/V Performance **Duration:** 45 Min

00:00 - FLXER LIVE PERFORMANCE

2nd show

NO BORDERS

This special audio visual live performance designed with the software and devices developed by the FLxER collective itself.

Artist: Flxer **Type:** A/V Performance **Duration:** 45 Min

19:00 - 00:00 OUTDOOR RED BULL AREA

The free-access Outdoor Area will host music and visual art performances by local emerging talents, with bar service.

Giampyx [IT], Frank.O [IT], Sam Paradise [GER]

KUNSTKRAFTWERK_LEIPZIG

24 OCTOBER

19:00 - BACH: VARIATIONS ON VARIATIONS

Three musicians from the Gewandhaus-Orchestra perform the string version of Johann Sebastian Bach's Goldberg Variations. Their concert is embedded in an immersive performance with visuals by Stefano Fake and a choreographic performance by Juliette Rahon.

Type: MULTI-IMMERSIVE EXPERIENCE **Duration:** 50 Min

21:00 - AT THE EDGE OF KNOWN SPACE

1st show

In its live set, ENUIT presents its own productions in the field of tension between ambient music and electronica. Andrey Vradny creates immersive video show opening up digital worlds.

Artist: ENUIT & Andrey Vradny **Type:** Live Performance **Duration:** 45 Min

21:00 - AT THE EDGE OF KNOWN SPACE

2nd show

In its live set, ENUIT presents its own productions in the field of tension between ambient music and electronica. Andrey Vradny creates immersive video show opening up digital worlds.

Artist: ENUIT & Andrey Vradny **Type:** Live Performance **Duration:** 45 Min

19:00 - 00:00 OUTDOOR RED BULL AREA

The free-access Outdoor Area will host music and visual art performances by local emerging talents, with bar service.

Weg [ITA] - Marc Depulse [GER]

25 OCTOBER

18.00 - VERBOTEN BERLIN LIVE

The Bright Festival_Connect closing act is going to be an outstanding experience for visitors and online users !!

A digital immersive show designed by the German duo "Verboten Berlin" and fourteen of the best Italian digital artists, who worked together to realize a never seen before show....

Combining the sound of the eclectic Berlin club culture and its absolute talent in composing and songwriting, Verboten is going to play a very special live soundtrack, surrounded by audio reactive lighting shows and breathtaking immersive visual works!

Artist: Verboten **Type:** Immersive digital show